



CONFISERIE SPRÜNGLI

Tradition since 1836

Press release  
Zurich, im October 2020

## DELIGHTFUL GIFT IDEAS FROM SPRÜNGLI

GIVING, UNWRAPPING AND ENJOYING – THAT’S WHAT CHRISTMAS FEELS LIKE



A gift from Sprüngli is the perfect way to let someone know you care. Not only are you treating them to festive surprises, you are also inviting them to share in moments of enjoyment together – that’s what Christmas feels like. This year, you can discover the following new specialties:



*From left to right*

### Christmas Magic

Five especially magical praline creations with festive flavours. This year, the twinkling stars on the packaging come in a new colour.

25 pcs, CHF 39.–

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*Sprüngli*



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#### **Bonbonnière Christmas Tree**

A bonbonnière gift box in the shape of a Christmas tree, now available in green with gold stars, filled with a delicious selection of our most popular pralines and truffles.

28 pcs, CHF 69.–

#### **Métal-Boîte Fir-Tree Branches**

A new tin design in elegant Bordeaux red with a golden gift ribbon, filled with 24 handmade pralines and truffles in festive flavours.

24 pcs, CHF 44.–

#### **Gift Baskets**

An exclusive selection of festive delicacies with a brand new look. Available in different sizes and variations.

CHF 180.– to 545.–



*From left to right*

#### **Chocolate Star, new this season**

A star-shaped chocolate bar. These Christmas creations are available in the flavours white/almond, milk/hazelnut and dark/almond.

1 pc, CHF 17.50

#### **Mini Christmas Trees, new this season**

White, milk and dark chocolate Christmas trees with a sumptuous gianduja filling. A chocolatey treat to delight both young and old.

5 pcs, CHF 15.–

#### **Caramel Baked Apple Cake**

An innovative eye-catcher for the Christmas dinner table, with a hazelnut sponge centre, baked apple gelée and apple pieces surrounded by caramel cream and a heavenly port and raspberry gelée.

1 pc, CHF 42.–

#### **St. Honoré Cake**

Rediscover a classic: a Christmas dessert filled with crème chiboust with Kirsch.

1 pc, CHF 49.–

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### Sustainable enjoyment with the Advent Calendar Deluxe

This premium, Christmas tree-shaped fabric Advent calendar to hang up is filled with festive pralines and truffles, traditional gingerbread and other specialities from the House of Sprüngli. For those who celebrated Advent with a little help from the Advent Calendar Deluxe last year, this year you can now get a refill box – for sustainable enjoyment.

Advent Calendar Deluxe CHF 89.– / Refill box CHF 59.–



### About Sprüngli chocolate

As a pioneer of grand cru chocolate in Switzerland, Sprüngli sets out to find the finest cacao beans from the world's best growing regions. Sprüngli works with carefully selected partners in the local regions to ensure that natural resources are protected, the natural environment is respected, and that the cacao farmers work under fair conditions and for a fair price. The cacao beans used by Sprüngli come from cacao trees at selected locations in Venezuela, Ecuador, Bolivia, Cuba and Madagascar. The fruit is harvested by hand at just the right time by small-scale farmers and processed with the utmost care. The single-variety selection of original fine cacao beans, combined with the intense taste of delicate flavours, make Sprüngli grand cru chocolate a rare delicacy – pure, authentic indulgence of the highest quality.

### About our Swiss family business

A Swiss family business steeped in tradition, Sprüngli is now in its sixth generation of management, headed by Milan and Tomas Prenosil. Its products, handcrafted in Dietikon according to the traditions of the trade, are sold in our 24 Sprüngli stores across Switzerland. These are located in and around Zurich, in Baden (from October 2020), Basel, Bern, St. Gallen, Winterthur, Zug and Geneva. These are complemented by a total of five gastronomy outlets, ranging from our Café-Bar to the legendary restaurant on Paradeplatz. Outside of Switzerland, Confiserie Sprüngli has a branch at the Dubai Mall in Dubai and, since 2018, runs the exclusive Boutique & Cafe in Abu Dhabi.

*For more information and any image requests:*

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