



CONFISERIE SPRÜNGLI  
Tradition seit 1836

Press release

## EXQUISITE GIFT IDEAS FOR ADVENT AND CHRISTMAS FROM CONFISERIE SPRÜNGLI

CAREFULLY SELECTED CHOCOLATE GIFTS AND CHRISTMAS CREATIONS FROM SPRÜNGLI  
MAKE THE MOST WONDERFUL TIME OF THE YEAR EVEN MORE WONDERFUL

Zurich, 23 October 2023 – **The most cherished Christmas memories are made when moments of indulgence are gifted and shared. Delectable chocolate creations, Christmas confectionery and festive cakes from Sprüngli all add to the magic of Christmas – throughout Advent and all the way up to the big day. Sprüngli is back again this year with a delightful assortment of treats for the festive season, including iconic classics and exquisite new additions.**



Christmas is that time of the year when we slow down, treat ourselves and come together with friends and family. We decorate our homes with the utmost attention to detail and carefully pick the perfect gifts that we wrap to perfection. Sprüngli's diverse assortment of treats made using the finest chocolate and the choicest ingredients make for wonderful surprises – a true sign of your love and appreciation.

*Sprüngli*



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### Amazing Advent calendars for the countdown to Christmas

You can start spreading Christmas joy in the run-up to the big day with Sprüngli Advent calendars. Every little door or pocket holds a delicious Sprüngli surprise for a moment of pure indulgence.



#### Advent Calendar Christmas Scene

This elegant, beautifully illustrated Advent calendar adds a touch of nostalgic flair – with a sumptuous chocolate treat behind every door.

CHF 39

Available from 11 November.



#### Advent Calendar Deluxe

A beautiful fabric Advent calendar to hang up. With the refill box replenished with a fresh assortment of treats each year, it can be re-used and filled up with delicious Sprüngli surprises time and time again.

Calendar, CHF 89

Refill box, CHF 59

Available from 11 November.

### Delicious Christmas treats from the House of Sprüngli

Beauty is on both the inside and the outside when it comes to the the exquisite bonbonnières and gift sets containing delicious chocolate creations from Sprüngli. They guarantee smiling faces all round at Christmas time – whether they're being given or received. Sharing joy and moments of indulgence – Christmas feels like this.



#### Bonbonnière Christmas Tree

A twinkling bonbonnière gift box in the shape of a Christmas tree, filled with a delicious selection of the most popular pralines and truffles from Sprüngli.

CHF 76

Available from 2 December.



#### Christmas Magic

The Christmas Magic gift set is full of surprises with five indulgent Christmas pralines: Champagne d'Or, Pomme de Noël, Nut-Cinnamon, Cinnamon Star and Pistachio.

CHF 39

Available from 25 November.

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### Winter Wonder Gift Set

A festive gift set for true chocolate lovers. The sophisticated wooden box is filled with the finest pralines and truffles. Plus a bar each of milk and dark Christmas chocolate with a delicious hint of cinnamon and caramelised hazelnuts and almonds.

CHF 99

Available from 25 November.



### Bonbonnière, red

A delicious assortment of 39 or 71 delightful pralines and truffles in a charming bonbonnière in festive red.

With classic truffles and seasonal Christmas pralines to choose from, there's something for everyone in this exquisite selection.

39 pcs., CHF 104

71 pcs., CHF 157

Available from 2 December.

### Iconic classics and exquisite new additions to make Christmas even more special

Colourful Ice Fruits are a Sprüngli classic to serve up for dessert. Sprüngli has added a new panettone with exquisite Grand Cru Maracaibo chocolate and fruity apricot pieces to the menu this year alongside the seasonal cakes and patisserie delights. Finish your festive family feast in style with tasty treats from Sprüngli.



### Panettone Grand Cru Maracaibo Apricot

A light and airy panettone with delicious Grand Cru Maracaibo chocolate, Venezuela, 65%, and fruity apricot pieces.

80 g, CHF 6.90

480 g, CHF 29



### Ice Fruits

Iconic ice-cream and sorbet Ice Fruits from Sprüngli make a surprising statement on the table at Christmas time that is sure to delight guests.

8 pcs., CHF 69

Available from 28 November.

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Available from 28 October.

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For more information and any image requests:

**Confiserie Sprüngli AG**

PR & Communications

Tirza Ledermann

[media@spruengli.ch](mailto:media@spruengli.ch)

Bahnhofstrasse 21

8001 Zurich

044 224 47 33

[www.spruengli.ch](http://www.spruengli.ch)

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**About Sprüngli chocolate**

As a pioneer of grand cru chocolate in Switzerland, Sprüngli sets out to find the finest cacao beans from the world's best growing regions. Sprüngli works with carefully selected partners in the local regions to ensure that natural resources are protected, the natural environment is respected, and that the cacao farmers work under fair conditions and for a fair price. The cacao beans used by Sprüngli come from cacao trees at selected locations in Venezuela, Ecuador, Bolivia, Cuba and Madagascar. The fruit is harvested by hand at just the right time by small-scale farmers and processed with the utmost care. The single-variety selection of original fine cacao beans, combined with the intense taste of delicate flavours, make Sprüngli grand cru chocolate a rare delicacy – pure, authentic indulgence of the highest quality.

**About our Swiss family business**

A Swiss family business steeped in tradition, Sprüngli is now in its sixth generation of management, headed by Milan and Tomas Prenosil. Its products, hand-crafted in Dietikon according to the traditions of the trade, are sold in our 27 Sprüngli stores across Switzerland. These are located in and around Zurich, Baden, Basel, Bern, St. Gallen, Winterthur, Luzern, Zug and Geneva. These are complemented by a total of four gastronomy outlets, ranging from our Café-Bar to the legendary restaurant on Paradeplatz. Outside of Switzerland, Confiserie Sprüngli has a store at Munich airport.